Advising Discussions:
Valuing Multiple Perspectives

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Advising Resources for Faculty and Staff
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Big numbers

One-on-one interactions
6,300 New Freshman
1,100 New Transfers
29,500 Enrolled Undergraduates
6,500 Degree Recipients
43% - % of adults in US have post-secondary education

60% - national educational attainment goal by 2025

1M - number more needed to be educated/graduated

7,100 - UW-Madison’s contribution under “More Graduates”
Annually:
7,400 new students
6,500 graduates

Could we get to 7,000 graduates a year?
Progress to Degree Measures

Time to Degree - 4.15
Retention Rate - 95.1%
4yr Grad Rate - 56.5%
6yr Grad Rate - 83.7%
Grads/Enrolled - 22.4%
Grads/New Students - 87.8%
Time-to-Degree in Calendar Years

UW-Madison
Average = 4.15

Based on 2011-12 Bachelor’s Degree Recipients
Retention and Graduation Rates
2007 New Freshman Cohort

Percent of Cohort

Year 1  Year 2  Year 3  Year 4  Year 5  Year 6

Graduated  Enrolled, not graduated  Not Enrolled
4, 5, and 6-Year Graduation Rates – Peer Comparison

- AAU Private
- AAU Public
- UW-Madison

Four-Year

Five-Year

Six-Year
## Graduation Rates – Peer Comparison

<table>
<thead>
<tr>
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<th>Graduation Rates</th>
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<tbody>
<tr>
<td></td>
<td>Four-Year</td>
<td>Five-Year</td>
<td>Six-Year</td>
<td></td>
</tr>
<tr>
<td>UW-Madison</td>
<td>55.5</td>
<td>79.7</td>
<td>82.8</td>
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<tr>
<td>All AAU Average</td>
<td>61.2</td>
<td>77.4</td>
<td>79.8</td>
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<tr>
<td>AAU Public Average</td>
<td>55.2</td>
<td>73.9</td>
<td>76.6</td>
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<tr>
<td>Big Ten Average</td>
<td>59.0</td>
<td>75.8</td>
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<tr>
<td>UW-Madison Rank</td>
<td>27th</td>
<td>18th</td>
<td>17th</td>
<td></td>
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<tr>
<td>UW-Madison Goal</td>
<td>≥60%</td>
<td>≥85%</td>
<td></td>
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<tr>
<td>Rank at Goal</td>
<td>24&lt;sup&gt;th&lt;/sup&gt;</td>
<td>16&lt;sup&gt;th&lt;/sup&gt;</td>
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- UW-Madison ranks 17<sup>th</sup> among all AAUs for 6-year grad rate
- UW-Madison’s ranks 27<sup>th</sup> for 4-year rate
- Real plus opportunity cost for extra semester is ~$20K
- UW-Madison’s goal is to raise the four-year rate to at least 60% (270 additional graduates at 4 years)
How do we get to a 60% 4-year graduation rate?
EXTRA SLIDES
Retention and Graduation Rate Gaps between Targeted Minority and Non-Targeted Students

1 percentage point Retention Rate gap

14 percentage point Graduation Rate gap
Progress to Degree

Retention and Graduation Rates of the 2007 New Freshman Cohort

All New Freshmen

Targeted Minority Students

Notice what happens with the 4-year graduation rate.
New Freshman Fall Retention Rates

Overall: 95%
First Generation: 91%
Low Income: 94%
Targeted Minority: 93%
New Freshman Fall Retention and 6-year Graduation Rates

- **Overall**: 95% (Retention) 83% (Graduation)
- **First Generation**: 91% (Retention) 77% (Graduation)
- **Low Income**: 94% (Retention) 72% (Graduation)
- **Targeted Minority**: 93% (Retention) 66% (Graduation)
Each point represents one course. The axes represent the percent of students earning D, F or Drops.
The percent of degree recipients with a single award has decreased from 72% to 62% in the past 10 years; the percent completing two or more majors/ certificates has increased from 28% to 38%.

The percent of students with three majors has doubled in the past ten years (from 3% to 6%); this is an increase from 235 to 489 major/certificate awards.
Quality – Cost = Value
Undergraduate Student Success at UW–Madison

- First-year Experience & First-year Interest Groups
- Access to Courses
- Access to Majors
- Access to Tenure-Track Faculty
- Innovative Classroom Experience
- Need-Based Financial Aid
- Academic / Career Advising